

Yellowstone.Net Advertising Rate Card: 2015

The screenshot shows the Yellowstone.Net website interface. At the top, there's a navigation bar with 'Yellowstone Net', 'Log in', and 'Register'. Below that is a main banner for 'Yellowstone National Park from Yellowstone Net'. A secondary banner features 'SILVER GATE CABINS' with a description: 'Located in breathtaking, peaceful Silver Gate, 1/2 mile outside Yellowstone's Northeast Entrance. Cabins open year round. Click for rates and reservations.' A horizontal menu lists various categories: HOME, Lodging Reservations, Intro to Yellowstone, Activities, Webcams, News/Weather, Maps, Geysers, Wildlife, Geology, Discussion Forums, Photography, Video, Top 10 Attractions, Fast Facts, History, Hiking, Fishing, Winter, Camping, Dining, Tours, Poll Results, Blog, and Contact. The main content area includes a 'Yellowstone National Park' section with introductory text, a 'Yosemite Cabin Rentals' sidebar with a green arrow icon, and a 'Search Yellowstone Net' box with a Google Custom Search option. A 'Menu to our Top Pages' dropdown is also visible, listing links like 'Intro to Yellowstone National Park', 'Lodging Reservations', 'Maps', 'Old Faithful Webcam', 'Fast Facts', 'Top 10 Attractions', 'Lodging Info', 'Discussion Forums', 'Geysers', 'Winter News & Weather', 'Videos', 'Wildlife Activities', 'Camping', 'Hiking', 'Fishing', 'History', and 'Yellowstone Net Blog'.

- Home Page – Text Link
 - Bottom 1/3 position 20 characters or less. \$150 mo.
 - Middle 1/3 position 20 characters or less. \$200 mo.
 - Top 1/3 position 20 characters or less. \$300 mo.
- Secondary Page (except Lodging/Reservations)
 - Text, any placement, 100 characters or less. \$150 mo.
 - Banners 720w x 120h \$150 mo.
- Lodging and Reservations Pages
 - Any Position, 100 characters or less \$300 mo.
- Discussion Forums
 - Dedicated thread, Pinned location \$150 mo.
- Combined Service, Discounts
 - 1 year contract 15% discount
 - Multiple pages 15% discount
 - 1 year contract and multiple pages 30% discount

Contact Bruce Gourley for Ad Sales.

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